



Vision: Our graduates are leaders who think critically, communicate effectively, and adapt to ever-changing professional environments. This results in positive outcomes for themselves, their families, and our community.

Mission: We educate and inspire each student through supportive relationships, innovative learning, dynamic partnerships, and a career-focused learning environment.

Goals and Priorities

Academics and Student Success

- Collaborate with Lanier Technical College to offer courses and certificates that align with student interests and workforce needs while also preparing them for the responsibilities of college.
- Engage a higher number of students in internship, youth apprenticeship, job shadow, and other work-based learning opportunities.
- Ensure that students develop critical work ethics and employability skills, including positivity, problem solving, punctuality, teamwork, creativity, critical thinking, and preparedness.
- Provide additional training and certification opportunities to students that are valuable to employers, such as CPR, First Aid, ServSafe, Forklift, Google Career Certificates, and other technical credentials.
- Collaborate with students and their families to develop individualized graduation, post-secondary, and career plans that align with their future goals.
- Support short-term training options for recent graduates who need additional skills and credentials before securing high skill, high wage career opportunities.
- Collaborate with Lanier Technical College to provide tutoring, additional lab time, or other supports to students who need it.

Elevating the Teaching Profession

- Partner with Lanier Technical College to hire, retain, and develop quality instructors who will provide the best learning experience for our students.
- Provide opportunities such as externships for instructors to visit local employers, experience workplace expectations, develop real-world projects, and otherwise learn about key industries in our region.
- Support professional learning for post-secondary instructors who are working with dual enrollment students for the first time.

Communication and Culture

- Engage business and post-secondary partners in the learning experience of students both inside and outside of the classroom.
- Gather feedback from stakeholders (students, parents, employers, educators, and other community members) in order to continuously improve.
- Implement a marketing plan to ensure that stakeholders are aware of the career academy programs and their impact on our region.
- Develop shared leadership of the career academy through our Board of Directors and Advisory Councils.
- Participate in economic development activities within our region and state to stay abreast of trends and ensure that the career academy is operating optimally for developing talent in our region.
- Establish a professional school culture that emulates post-secondary and workforce settings, including their norms and expectations.
- Engage first generation, economically disadvantaged, and other underserved populations in dual enrollment.

Finances and Infrastructure

- Develop state-of-the-art labs with equipment that reflects industry and post-secondary trends.
- Provide supplies, materials, and other resources needed to ensure student and instructor success.
- Leverage relationships with industry and post-secondary partners to secure financial, in kind, and time contributions that positively impact students.
- Maximize flexibility as a career academy to support transformational opportunities for our students through innovative uses of financial resources, including staffing models.

BCSS Guiding Principles

WE inspire.
WE teach.
WE engage.
WE learn.
WE challenge.
WE empower.
WE live.
WE achieve.
WE succeed.

*Together, we drive the future of
our COMMUNITY.*